GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1395
ANSWERED ON:09.12.2004
PROGRAMMES FOR CONSUMER AFFAIRS
Meghwal Shri Kailash

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan has planning to launch a special programme on Consumer Awareness;

(b) if so, the details thereof; and

(c) the time by which it is likely to be started?

Answer

THE MINISTER OF ENVIRONMENT & FORESTS (SHRI A. RAJA)

(a) to (c) : Prasar Bharati has informed that a series comprising three programmes `Consumer Education`, `Jaago Grahak Jaago` and `Grahak Dost` is already being telecast by Doordarshan on DD-1 National Network since 28th February, 2004. Consumer organisations and their activities are constantly highlighted by Doordarshan.